



Address: FLAD's auditorium, Rua Sacramento à Lapa, 21 1249-090 Lisboa

*In-person attendance (preferably)*

*complemented by online registration and access*

*Forum's working language: English*

*Registration required: [HERE](#)*

## **PROGRAM**

### **Day 1, Monday, Oct 24**

#### **09H00 – Arrival at FLAD**

Registration opens

Coffee and water available

#### **10H00-10H30 – Opening remarks**

- Rita Faden, President of FLAD
- Randi Charno Levine, US Ambassador to Portugal
- Michael Baum, Executive Board, FLAD

#### **Panel 1**

**10H30-12H15 – Building a Strategic Plan for Outreach to US HEIs: Successful Models of Student Recruitment and Faculty Exchange**

Moderator: Ricardo Pereira, Coordinator, Education Area – FLAD

- [Zita Martins](#), Associate Professor, National Co-Director of the MIT Portugal Program  
**'MIT Portugal Program: Bridging Research and Education for 15 years'**
- [Michael Baum](#), Professor, Universidade Católica Portuguesa & Executive Board, FLAD – **'Consortium Models for Undergraduate Student Recruitment, US to Portugal'**
- [José Aurelio Villanueva](#), Servicio Español para la Internacionalización de la Educación (SEPIE), Director de la Unidad de Internacionalización de la Educación Superior Española, **'Initiatives for the Reinforcement of Spain-USA Higher Education Cooperation'**
- [Penny Rechkemmer](#) & [Otilia Reis](#) (Public Affairs Officer, US Embassy in Lisbon & Executive Director, Fulbright Commission Portugal) - **'US Government Programs Supporting Academic Exchange'**

Q&As

12H15 – Closing remarks

[Elvira Fortunato](#), Minister of Science, Technology and Higher Education, Portugal

12H30-14H20 – Break for lunch

## Panel 2

14H30-16H00 – Understanding your Audience: US Study Abroad vs. Erasmus exchange – Comparative Perspectives

- [Gary Rhodes](#), Gary Rhodes, Professor & Chair, Graduate Education Division & Director, Center for Global Education, California State University, Dominguez Hills, USA – **'Issues, Challenges and Practical Resources for Supporting Education Abroad Students and Faculty from US Colleges and Universities in Portugal'**
- [Ivani Vassoler-Froelich](#)– International Studies Coordinator, SUNY-Fredonia **'U.S. Students Studying Abroad: Teaching and Learning Expectations'**
- [Victoria Winter](#), Executive Director - External Relations and Internationalization, Nova School of Business and Economics – **'Internationalization and Collaborations with US schools – Stepping Out of the Erasmus Comfort Zone'**
- [Luisa Caldas](#), CIEE Center Director, Lisbon – **'Perspectives of a Program Provider in Portugal'**

Q&As

16:00-16:30 – Coffee break

## Panel 3

16H30-18H00 – **Building Intentional Communities - A Roundtable Discussion on National & Regional Cases of Community Building**

**Moderator: Michael Baum, FLAD**

- [Gary Rhodes](#), Professor & Chair, Graduate Education Division & Director, Center for Global Education, California State University, Dominguez Hills, USA – ***Regional Strategies for Collaboration with US Colleges and Universities: Background on Collaboration with Colleges and Universities in California and the California Study Abroad Town Hall Meetings***
- [Stephen Robinson](#), Director, Champlain College's campus in Dublin, Ireland, chair of the European Association of Study Abroad (EUASA) - ***Why Developing Networks is Essential for On-Site Study Abroad Professionals*** (remote presentation)
- [Ana Cristina Perdigão](#), Director of the Portuguese National Agency Erasmus +, ***Supporting Portuguese Higher Education Internationalization***
- [Scott Blair](#), Director of Accreditation and Quality Assurance, IHE; CANIE Europe Vice-President; American International Accreditation Association of Schools and Colleges (AIAAsc) - ***CANIE Climate Action Network for International Educators: The Uncanny Way People Come Together***

**18H-19:30 - Cocktail reception @ FLAD**

## Day 2, Tuesday, Oct 25

### Panel 4

09H30 – Arrival at FLAD

10H00-12H00 – **How to Bring UN SDG's more Intentionally to Study Abroad Program Planning and Assessment**

Moderator: Michael Baum, Executive Board, FLAD

- [Scott Blair](#), Director of Accreditation and Quality Assurance, IHE; CANIE Europe Vice-President; American International Accreditation Association of Schools and Colleges (AIAAsc) - ***US Study Abroad in Europe - As If the Planet Mattered!***

- [Ivani Vassoler](#), International Studies Coordinator, SUNY-Fredonia – ***‘Sustainable Development Goals and Study Abroad Programs: Experiences and Models’***
- [Paulo Zagalo Melo](#), Associate Provost for Global Education, Haenicke Institute for Global Education, Western Michigan University, ***‘Walking the Global Talk: Toward an Impactful Integration of SDGs in IZN’***
- [Ana Simaens](#) – Associate Dean for Engagement and Impact at Iscte Business School, ***‘Integrating Sustainability into ISCTE: From the classroom to the Campus’***
- [Luis Loures](#) – President, Polytechnic Institute of Portalegre ***‘Moving towards Sustainability in Higher Education Institutions - the Case Study of Polytechnic of Portalegre’***

12H15 – [FLAD UP - Ensino Superior 22/23](#) - Higher Education 22/23 Program

Announcement of the First Edition Winners

12H45 – **Closing Remarks**

[Bernardo Ivo Cruz](#), Deputy Minister for Internationalization, Ministry of Foreign Affairs, Portugal

## More about FLAD Forum Portugal and USA Higher Education

### FLAD Forum Presentation and Objectives

FLAD’s Forum on the internationalization of Portuguese Higher Education Institutions (HEIs) will take place over 1.5 days at FLAD’s Auditorium, on October 24-25, 2022.

The Forum’s primary objective is aligned with the mission of the larger project of which it is part- [USA-Portugal Campus](#). Together and with the assistance of a diverse array of institutional partners in both countries, our project has created a strategy for bringing the USA and Portugal closer together in terms of academic mobility, giving greater visibility to Portugal in the USA as a destination for US-based students.

Simultaneously, our goal is to reinforce and expand on the community know-how of administrative staff working on internationalization at all levels of Portugal’s higher education institutions (HEIs) in what concerns their ability to access the US study abroad market—which we hope will lead to more intentional mobility opportunities between Portugal and the USA for students, staff, and/or faculty.

The Forum seeks to bring both US and European speakers together to focus on key issues and successful case studies that have not been fully addressed by the ongoing USA-Portugal Campus webinar training series. The speakers' profile and experience will shed light on the "state of the art" for each particular issue area covered in the panels – be it a case from the Portuguese, European or US systems of higher education.

For comments/inquiries: [ricardo.pereira@flad.pt](mailto:ricardo.pereira@flad.pt)